

845 Brook Street, Rocky Hill, CT 06067
T 860.563.0015
InclusiveProsperityCapital.org



INCLUSIVE PROSPERITY CAPITAL ASSOCIATE, MARKET ENGAGEMENT

ABOUT THE ORGANIZATION

Inclusive Prosperity Capital, Inc. is a not-for-profit investment fund thriving at the intersection of clean energy finance and community development. Our team is focused on connecting investment capital with mission-aligned organizations, clean energy projects, and community initiatives in traditionally underserved markets.

We believe everyone should have access to the benefits of clean energy. We can change the conversation in underinvested neighborhoods and markets, helping to deliver Inclusive Prosperity.

For more information about IPC please visit us at: <https://www.inclusiveprosperitycapital.org/>

ABOUT THE OPPORTUNITY

IPC is seeking an associate to join its growing market engagement team that focuses on supporting the organization's efforts across all sectors and financial products and programs. A qualified candidate will support the organization's communication, relationship management, and marketing services.

Responsibilities include:

- Managing the organizations communication efforts via social media and email communication platform and other public relations approaches.
- Support the development of and help execute, outreach strategies and work plans for engaging channel partners via community-based marketing approaches to reach traditionally underserved markets.
- Develop relationships with channel partners and other community stakeholders
- Assist in developing IPC's marketing and business development approaches, focused on developing and utilizing partner channels to promote the organization's programs and efforts.
- Assist in marketing efforts of IPC programs with partners to gain program support and increase outreach efforts, with a broad set of stakeholders in focus markets.
- Other duties as necessary.

This is a unique opportunity to play a key role in a growing, mission-oriented organization. Successful candidates will be expected to apply an "all hands" approach.

QUALIFICATIONS

EXPERIENCE AND TRAINING:

Education & Experience:

A Bachelor's degree and two (2) years of experience in project management, community-based marketing or marketing in a field related to financial services or clean energy. Experience in community engagement and organizing preferred. A Master's degree or professional certificate can be used to substitute one (1) year of professional experience.

Skills:

IPC is seeking candidates that exhibit both mission alignment and professional competency in the following areas:

- Knowledge of marketing strategies including channel marketing, community-based marketing, online and traditional marketing, market segmentation/database marketing, and earned media.
- Well-developed relationship management skills for engagement with contractors, lenders, and partners – internally and externally
- Experience working with and for traditionally underserved communities including communities of color, low to moderate income, faith-based institutions, and distressed communities.
- Ability to communicate effectively, tactfully, and courteously through oral and written communications to advance IPC's clean energy deployment
- Strong organizational skills and demonstrated ability to perform multiple tasks simultaneously
- Proficiency in the Microsoft Office Suite
- Experience with Salesforce desired, but not required

Above all, an ideal candidate will be eager to learn and grow in a collaborative, fast-paced, team environment.

JOB DETAILS

- Reports directly to the Senior Manager of Market Engagement and may eventually oversee one junior staff member
- Can be remote or based in IPC's Rocky Hill, CT or New York City offices
- Competitive compensation package commensurate with experience
- Benefits includes health insurance covering medical, dental and vision; 401K; and tuition reimbursement

EQUAL OPPORTUNITY

IPC is an equal employment opportunity employer. We are strongly committed to fostering a diverse, welcoming, and inclusive work environment. IPC provides equal employment opportunity to all applicants and employees without regard to race, color, religion, sex, sexual orientation, gender identity or expression, marital status, national origin, ancestry, age, present or past history of mental disability, intellectual disability, learning disability, physical disability, including but not limited to blindness, status as a veteran, or any other characteristic protected by applicable federal, state, or local laws.

IPC complies with the Americans with Disabilities Act and corresponding state or local law. If you believe you need an accommodation in order to participate in the application process, please contact careers@inclusiveteam.org.

This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training.

Women, people of color, individuals with disabilities, and veterans are encouraged to apply.

APPLICATION PROCEDURE

To apply for this opportunity, please email your resume and cover letter to careers@inclusiveteam.org with “Associate, Market Engagement” in the subject line.